

Cambio privacy policy



Cambio privacy policy

Cambio is committed to protecting your privacy and personal data. This privacy policy explains how Cambio Group and 3rd party affiliates process your personal data.

Cambio follows these guidelines to protect your privacy:

- We do not collect more information than necessary
- We do not use your personal data for anything other than what we have specified
- We do not keep your information longer than necessary
- We have a purpose and a legal ground for all processing

Personal data

Cambio processes your personal data in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679 and national personal data legislations.

The term “personal data”, as used in this privacy policy, refers to any information about you which can be used to personally identify you, such as your name, address, telephone number, e-mail address, or any other personal information you might supply.

Information security

Cambio is careful about the security of personal information. When Cambio collects information about you, we also ensure that the information is protected against unauthorized access, loss, manipulation, forgery, destruction or unauthorized disclosure. This is done through appropriate technical measures.

What personal information does Cambio collect?

Our primary goal in collecting information is to provide you with a friendly, customised and efficient experience. We collect the following types of information:

Information you volunteer to us

WEBSITE

Cambio collects identifying information when you use the Website (including, but not limited to, any Cambio landing page). Your IP address may be collected and information in cookies (see below).

E-MAIL MARKETING TOOL

You can sign up to get marketing information via e-mail from Cambio. We will ask for name, company name, address, phone number, and e-mail address.

We may also ask for additional types of personal data, such as your title, department name, or other additional information in order to provide you with more personalised marketing e-mails.

ACCESS TO CUSTOMER PORTAL AND THE SERVICE DELIVERY ISSUE SYSTEM

You need an account to access the Customer portal and the Service Delivery Issue system. This account is stored in Cambio's Active Directory. The account contains your e-mail address, username, name, phone number, and organization.

You can opt out via the Customer portal.

CUSTOMER PORTAL

The Customer portal not store any personal data.

SERVICE DELIVERY ISSUE SYSTEM

The Service Delivery Issue system tracks and reports all changes in an audit log. The audit log will contain your name and link to your e-mail address.

The audit log will contain your name, marked with inactive, even after you opt out. The audit log will be stored until the issue is deleted.

RECRUITMENT PORTAL

You must provide consent for Cambio to store and process your CV, letter or any other information given to be able to send in recruitment information. The information will be stored up to two years.

AUTOMATIC INFORMATION

When you visit our Website, Cambio collects your internet protocol ("IP") addresses in order to track and aggregate non-personal information as you use the Website.

In addition, Cambio automatically receives and stores certain traffic data on our server logs, including your IP address, Cambio cookie information, your communication with Cambio and your interactions on the Website. Cambio uses this traffic data only to diagnose technical problems, analyse trends and administer the Website.

Purpose of processing

Personal data collected through the Website is processed for the purpose of

- customer, investor and media relationship management and communication,
- offering services on our Website,
- providing marketing information via targeted e-mails or interpersonal communication
- recruitment and human resources purposes
- handling other matters related to the management and development of the Website and the services provided therein.
- offering access to Cambio Customer portal (Extranet)
- offering access to Cambio Service Delivery Issue system
- managing recruitment

We will not hold the personal data for any longer than is legally permissible and necessary for these purposes.

Transfer of personal data

Personal data may be transferred within the Cambio group of companies. Authorised third-party service providers may be used to process personal data on behalf of Cambio companies with respect to Cambio's business needs.

Personal data will not be transferred to countries outside the EU or the EEA.

Cambio reserves the right to transfer personal data when required by mandatory laws or authorities. Cambio may provide aggregate statistics about its customers, sales, traffic patterns, and other related Website information to third parties, but these statistics do not include identifiable personal data.

Your rights

You can:

- **Request access** to your personal data
- **Request correction** of the personal data that we hold about you.
- **Request erasure** of your personal data.
- **Request the transfer** of your personal data to you.
- **Send a concern** about how your personal data is processed
- **Send a questions** regarding this privacy policy

You can send requests, concerns or questions to DPO@cambio.se

You can also:

- **Opt out from marketing e-mail** via the unsubscribe function.
- **Opt out from access to Customer portal and Service Delivery Issue system** via the Customer portal.

- **Withdraw an application** via the Recruitment portal at any time. This will remove the application with the personal data we hold about you.

Cookies and other tools

COOKIES

When you visit our Website, we may employ cookies that contain information (such as a unique cookie ID) used to track your usage of our Website. This enables our systems to recognise your browser and tell us how, when and which pages in our Website are visited and by how many people, and also enables us to recognise a return visitor as a unique user. Cookies placed by the Website cannot access, read or modify any other data on a computer.

HOW DO I DISABLE COOKIES?

You may block cookies by activating the setting on your browser that allows you to refuse accepting cookies. However, if you select this setting, you may be unable to access certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, Cambio will issue cookies when you access our Website.

MARKETING AUTOMATION

The Website employs marketing automation programs from vendors operating on Cambio's behalf, which use third-party cookies to track Website use.

When a user visits our Website, the cookie stores traffic data linked to the unique ID of the cookie in the browser. If the user identifies themselves by volunteering personal data, e.g. by filling in a contact form or clicking on links in an e-mail sent by Cambio, the cookie's unique user ID is linked to the personal data volunteered by the user.

This enables Cambio to supply a more personalised experience on its Website and in communications with customers and users of the Website. Cambio does not sell, rent or give away personal data that identifies individuals to any external party, except to parties who process personal data on Cambio's behalf. By using this Website, you consent to the processing of personal data about you in the manner and for the purposes set out above.

ELECTRONIC MARKETING

We may use your e-mail address to send you electronic marketing information. You can opt out of being contacted via e-mail using the unsubscribe function in e-mails sent by Cambio.

Cambio uses third-party service providers to display advertisements on behalf of Cambio across the Internet. These service providers may use cookies to collect

information about your visits to our Website in order to display ads while you are visiting other websites; this information cannot be used to identify you individually. Such information is anonymous; however, your IP address may be collected.

REMARKETING

Cambio also uses 3rd party vendor re-marketing tracking cookies, including Google Adwords tracking cookies. This allows us to make special offers and continue to market our services to those who have shown interest in our service. We respect your privacy and are not collecting any identifiable information through the use of Google's or any other 3rd party remarketing system.

WEBSITE ANALYTICS

This Website uses services such as Google Analytics, a web analytics service provided by Google Inc. Personal data collected by cookies about your use of the Website (including your IP address) will be transmitted to and stored by Google and other Website analytics service providers, on behalf of Cambio.

Cambio uses Website analytics for the purpose of evaluating Website usage, compiling reports on Website activity for Website operators and providing other services relating to Website activities and internet usage.

When does this privacy policy apply?

Our privacy policy applies to our services on our Website. Our website contains links to other Websites. When you choose to visit these, our privacy policy is no longer valid.

Changes to the privacy policy

Cambio reserves the right to amend this privacy policy and the linked file descriptions at any time. You must review this privacy policy from time to time for any amendments.